

What's your fantasy?



If it's running an NBA franchise, we can give you the next best thing: a team in the finest fantasy basketball association on the net!

At the **Kentucky Fried Basketball Association**, fantasy hoops is a way of life. The b-ball games offered by other sites were too bland for our taste, so we developed our own.

What's the Colonel's secret recipe?

Any Given Sunday. Rivalries are built and upsets are frequent, thanks to our head-to-head match-up format.

Automatic Substitutions. If a starter goes down with an injury, the next guy on the bench steps up to take his place. No one gets screwed with DNPs.

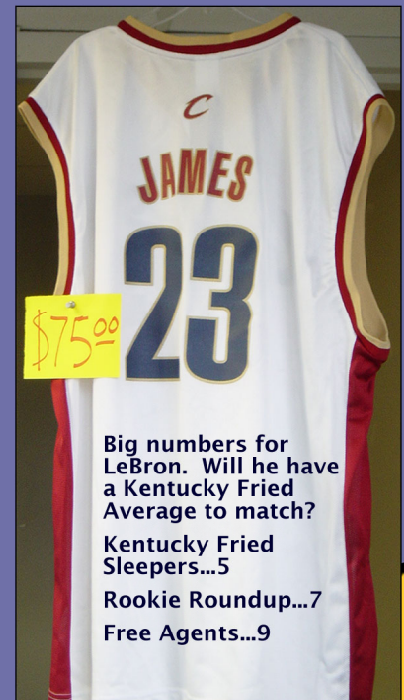
Keep a Deep Bench. With 16-team leagues and 16-player teams, everyone gets to play – even Stanislav Medvedenko. Everyone loves the stars, but in the KFBA, even the scrubs get respect.

Build a Franchise. Championship teams aren't built in a day. By keeping great draft picks, you can build a team of stars. You'll need some veterans, though. Draft on potential and you won't win this year.

We Know How to Score. No need to compare a thousand different categories. KFBA uses one simple stat: an average based on player performance.

We're Not Some Stuffy Corporation. In fact that's our COO hanging with the Orlando Magic dancers. We do it for LOVE.

What, you think we're going to give you the whole recipe? You have to check it out for yourself: www.kfba.net



KENTUCKY FRIED BASKETBALL ASSOCIATION

